3400 Hillview Avenue, Building 4 Palo Alto, CA 94304 www.integral.com



PRESS RELEASE

Integral Launches FX Yield Manager, Empowering FX Banks and Brokers to Deliver World-class Market Making Services

- Automated customer profiling, risk warehousing and hedging
- End-to-end suite of services, fully integrated with firm's Pricing Engine and Smart Matching Engine
- Enterprise-class solution available in the cloud for faster deployment at lower cost

PALO ALTO, Calif. (November 17, 2014) —Integral Development Corp. (www.integral.com), a leading FX trading network, today announced the launch of FX Yield Manager™, the first FX risk management suite delivering all the functionality needed for FX banks and brokers to offer world-class market making services to their customers. Powerful analytic tools enable them to dynamically segment and profile their customer flow, while automated risk warehousing with real-time hedging allows them to increase yield. The unique built-in risk dashboard offers a view of real time and historic market risk and yields across all channels and currencies. Designed as a cloud-based solution, FX Yield Manager has access to unlimited resources, deploys in days, and for a fraction of the costs it would take to build such a system in-house. FX Yield Manager becomes a powerful end-to-end solution for FX market makers with FX Grid[®] connectivity offering access to all leading customer trading channels such as FXall and MetaTrader on one end, and seamless integration with Integral's existing Smart Matching Engine and liquidity network on the other.

"Risk managed yield capture is at the core of what drives profitability for FX market participants but until now, to do it properly entailed prohibitively expensive technology investments for most financial intermediaries," said Harpal Sandhu, CEO, Integral Development Corp. "We built a solution that allows FX banks and brokers to truly understand their customer flow in real time, on a level that lets them deliver optimal pricing to customers; while at the same time harnessing the most value from internalizing order flow. They now are in a position to become a true market maker. But instead of any one market participant having to spend years and invest tens of millions dollars to develop a system in-house, we offer it as a turn-key service."

Banks and brokers stand to increase their operational efficiency, decrease their risk and increase their profitability, because FX Yield Manager allows them to more efficiently analyze, manage and hedge their customer order flows. End customers will benefit from higher quality execution because their bank or broker will be offering them solutions tailored to their specific needs.

"You can only manage what you can see," said Alex Mackinnon, General Manager, Axicorp. "Yield Manager will provide us with every data point we need to manage our FX flows in a way that has been very difficult to achieve. This offering is a real game-changer and will allow for a level of sophistication in risk management in FX that was unavailable before."

"Many margin FX brokers tell us that managing risk across multiple front ends and servers presents an operational challenge. This product is designed to bridge those gaps by providing an aggregated view across all, whilst offering a myriad of new risk management functionality. We believe these capabilities will be attractive to margin FX brokers when considering us as their Prime of Prime broker," said Peter Brooks, Head of e-FX at Sucden Financial.

FX Yield Manager is currently being rolled out to existing Integral customers and will be available for wider distribution early in 2015.

###

About Integral

Integral Development Corp., a leading service provider to FX market participants, develops and operates FX Grid[®], a global multi-sided trading network connecting active market participants with all major sources of FX liquidity. Integral's business model supports all FX market participants with the solutions to build their own private FX exchanges, and to deliver branded trading services to their clients. FX Grid connects all segments of foreign exchange including retail and institutional brokers, banks, investment and asset managers and professional trading firms. Founded in 1993, Integral maintains development, support, and sales offices in Palo Alto, New York, London, Tokyo, Singapore, Hong Kong, and Bangalore. For more information, visit www.integral.com. © 2014 Integral Development Corp. All rights reserved. Integral technology is protected under U.S. Patent Nos. 6,347,307 B1; 7,882,011 B2 and 8,417,622 B2, patent pending applications and related intellectual property.