

## PRESS RELEASE

## IS Investment extends long term partnership with Integral

Group employs Integral's trading and MT4 Bridge solutions for CFD products

**PALO ALTO (12 January, 2021) -** Integral, a leading FX technology provider, announced today that IS Investment, Turkey's largest investment bank, has extended its use of Integral's trading technology and MT4 Bridge solutions to expand their products and services.

The addition of IS Investment's CFD products is the latest development in a decade-long partnership between the two companies and for the first time centralizes IS Investment's leveraged products through one provider. IS Investment's established use of Integral's cloud technology has afforded the group with the full range of functionality, including superior liquidity aggregation and Bridge connection, which has allowed them to deliver a highly tailored FX and metals – and now CFD – service to their diverse customer base.

"Through challenging times such as the SNB flash crash, we have experienced firsthand how valuable it is to have a high level of customer service supported with the customizable technology of Integral," said Cuneyt Akdemir, Manager at IS Investment's International Capital Markets Department. "By allowing us to scale our business in areas such customized FX aggregation, structured derivative hedging, and more recently Contract for Differences (CFD), our cooperation with Integral has proven itself as a strategic partnership which is now a decade long."

Harpal Sandhu, CEO at Integral said, "We welcome the expansion of our long-standing relationship with IS Investment and are extremely pleased to be able to support them centralize their FX, CFDs, and metals products through a single system. Integral's technology spans the entire FX and CFD trade lifecycle and delivers a customizable solution that ensures IS Investment is strongly positioned to compete and grow its business."

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## About IS Investment

IS Investment was established in 1996 as a subsidiary of İşbank which has always held a distinctive position in Turkish Finance Markets. The main shareholder has accomplished many firsts for the establishment and development of Turkish Capital Markets; it has the highest number of investors, manages the largest investor portfolios and has handled the majority of public offerings. IS Investment is located at the heart of the intersection between supply and demand, carrying on this tradition with its key role of assisting the development of Turkish Capital Markets. With its subsidiaries, IS Investment has proven itself not only as a brokerage house but as an investment house capable of operating in all segments of the capital markets. For more information, visit www.isinvestment.com.

## About Integral

Integral is a financial technology company that helps its customers - banks, brokers, and asset managers - outperform their competition in the foreign exchange market through innovative solutions for workflow management and advanced execution. This powerful cloud-based platform is



the industry's only answer for FX institutions that want to design and deliver complete solutions tailored to their businesses. Integral's modern approach of addressing the entire FX lifecycle with an intelligent platform allows its customers to achieve the lowest transaction costs, greatest operational efficiency, and highest yield. Founded in 1993, Integral maintains development, support, and sales offices in Palo Alto, New York, London, Tokyo, Singapore and Bangalore.

©2021 Integral Development Corp. All rights reserved. Integral technology is protected under U.S. Patent Nos. 6,347,307; 7,882,011; 8,417,622; 8,862,507, 9,412,134; 9,836,789, and patent pending applications and related intellectual property.

Additional information is available at https://www.integral.com

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